

ART Exposures Regular Meeting Minutes at
Amy's Relation to Creation & Botanicals 256 S. Water St. Marine City, MI on
Monday, September 21, 2026 1pm

1. Call to order
    a. **1:13pm**
2. Roll call
    a. **Present: Cheryl, Mauri, Michelle, Amy, Amelia, Jean**
3. Hard stop time
    a. **4pm**
4. Approve Agenda
    a. **Motion to approve agenda with addition of j in new business by Michelle, seconded by Amy**
5. Introduction information to any guests
    a. **none present, Destiny to stop in later from Limitless Events**
6. Approve minutes
    a. Regular meeting September 14, 2026
        i. **Motion to approve minutes from Sep 14, 2026 by Amy, seconded by Michelle**
7. Old Business
    a. Review goals and plan to achieve goals.
        i. **See updated plan**
    b. Access to email.
        i. **Awaiting bank verification, should be today**
        ii. **Per position, can change when needed**
    c. Intro letter for new contacts
        i. **Mauri sent text to Cheryl**
        ii. **Will use Cheryl's address for return address**
        iii. **Keep updated**
        iv. **Artists**
        v. **Businesses**
        vi. **Organizations**
        vii. **Supporting individuals**
        viii. **Board and Chairs**
        ix. **Advertisers and news**
    d. Report from Wednesday meeting at Bachelors to review forms
        i. **Reviewed wording for homepage on website.**
        ii. **Amy to make grammatical changes**
        iii. **Vote to make tagline "A place where art lives"**
8. New Business
    a. Establish by laws.
        i. **Amy to work on and submit for approval next meeting**
    b. 501c3 to be established.
        i. **Tabled - need to do state first**
    c. Publication in visitors guide information by January 2027.
        i. **Tabled, uncertainty in Marine City Chamber**

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d. Contact media regarding kick off event
    i. **Amy to draft press release for approval**
e. Things to do in marine city flyer to hotels, bnbs, etc
    i. **Tabled**
f. Call for info from artists to put on website
    i. **Approved by board**
g. City Art Day
    i. **Tabled**
h. Meeting Sep 21 10am-12pm with Shannon Schwabe at Amy's - Cancelled 9/20/26
i. Mural
    i. **AMMA project**
j. New timeline
    Timeline doc to be created

9. Board and Committee Reports
    a. President
        i. **Spoke with Kathy Vertin who is very interested in ART Exposures**
        ii. Destiny unable to attend due to unexpected issues
    b. Vice President
        i. **Working on google forms**
        ii. Finishing email
        iii. Connecting FB and IG
        iv. Chair descriptions started
        v. Update email contacts
        vi. Use #artexposuresmi for social media
        vii. Updating list of contacts
    c. Secretary
        i. **Set up google business page**
            1. **In progress**
            2. **Waiting on bank verification, may take up to 5 days**
        ii. Google Drive with folders for agenda, minutes, plan, reports, etc. shared with board members
        iii. Forms for registration updated
        iv. Donation Receipt form through docs
        v. Event Form created
        vi. Minutes and new agenda produced
    d. Website committee
        i. **Changes to be made**
            1. **Artexposures.org to be primary domain**
            2. **Background music**
            3. **Other tab for things like bring your supplies to the river and create**



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4. **Donation page to update after 501c3 obtained and bank account established**
5. **Add call for Board members**
6. **"Application" changed to "Registration" per request of Board**
7. **Logo updated**
8. **In past 7 days, 113 views by 35 visitors**
9. **Subscribers go to "Jetpack" - Newsletter**
10. **Ken Rose added to "artists" tab**

e. TikTok committee
   i. **Awaiting email**
f. Facebook/Instagram committee
   i. **To connect accounts**
g. Logo/window cling distribution committee

10. Next Meeting
    a. **Wednesday 9/23/26 4pm at RiverPlace Art Pavilion with follow up meeting at Amy's for 1 hour**
    b. **Regular meeting 9/28/26 1pm at Amy's**
11. Adjournment
    a. **Motion to adjourn made by Amy, seconded by Cheryl**
    b. **Adjourned at 4:20pm**