ART Exposures Regular Meeting Minutes at
Amy's Relation to Creation & Botanicals 256 S. Water St. Marine City, MI on
Monday, October 28, 2026 1pm

1. Call to order
    a. Meeting called to order at 1:18pm by Cheryl
2. Roll call
    a. Present: Cheryl, Mauri, Michelle, Amy, Jean, Amelia, Bobette
3. Hard stop time
    a. 3:50pm
4. Approve Agenda
    a. Motion to approve agenda as is made by Amy, seconded by Jean, all in favor
5. Introduction information to any guests
    a. Discussed use of window cling and registration
6. Approve minutes
    a. Regular meeting October 12, 2026
        i. Motion to approve minutes made by Cheryl, seconded by Amy, all in favor
7. Old business
    a. Bylaws
        i. Motion made by Cheryl to approve and adopt bylaws, seconded by Amy, all in favor
    b. Harvest Event Review
        i. Believed over 100 guests
        ii. Participants there and on time other than 2
            1. Next time, refundable deposit for artists which they get back at the end of the event if they actually show up
        iii. Live auction was fun
        iv. Liability forms were good
        v. Would like to see actors from theater do a skit of some sort
        vi. Check calendar in community to avoid conflicts if possible
        vii. Advertising
            1. Invite others to like new FB page
            2. Search with web browsers
            3. Gametime
            4. Doing more activities
            5. Have next event ready to advertise at event
        viii. Sign up sheet for those who want to be contacted
        ix. Good location
        x. Maybe a live auction with % to artist and % to organization
        xi. For more classical event, entrance fee
        xii. TK did ok per report
        xiii. Ask for signature drink with and without alcohol
        xiv. On introduction email, let them know they are welcome to attend meetings with next meeting date, will be a member with some voting privileges
        xv. For artists, maybe 10% of sales go to ART Exposures for event

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xvi. Sponsorship with levels symbolized by silhouette logo up to full logo.
    1. Canvas on art easel with sponsors on it
xvii. Announce at city commission meetings
xviii. Total $356. Donation jar $136, auction $220. Cost $200 for bartenders. Net $156
    1. Suggestion to order 10 window clings to have on hand
    2. Suggestion to use funds to purchase thank you cards and stamps for those that contributed

c. Merritime Christmas
    i. Sandwich board Bobette and Jean handling
    ii. Mauri making flyers
    iii. Amy providing peppermint tea
    iv. Michelle getting paper cups for hot liquids with lids and small candycanes
    v. Art by AMMA
    vi. Volunteers 9am to help set up
        1. Mauri, Amy, Jean
    vii. Volunteers during event
        1. Mauri, Michelle, Cheryl
    viii. Volunteers to take down
d. Cupid Dash
    i. Will need garbage bags, pop up garbage cans, sandwich board sign, sponsored by signs, cutouts for photo ops
e. Review and update timeline
    i. Done

8. New business
    a. Conflict of interest policy
        i. Amy will get samples for next meeting
    b. Minor policy
        i. Tabled until next meeting
9. Board and Committee Reports
    a. President
        i. Increased cost of business cards. Jean volunteered to print. They will compare costs
        ii. Folders purchased for copy of bylaws, introduction letter, Robert's Rules for members
    b. Vice President
        i. 1st wednesday in December is now special meeting with Scott 1-3 at Amy's
        ii. Will make thank you cards
        iii. Scrap book with flyers and pictures of events for ART Exposures. Cheryl and Jean
    c. Treasurer
        i. Will get sample expense report

d. Secretary
   i. Bylaws updated with changes to be voted on 10.28.26
   ii. Typos in Introduction Letter fixed and added to documents in drive
   iii. Bold or check box for you will receive email after registration on forms
   iv. For individuals that want to contribute but do not want to be put on contact page, Friends of ART Exposures: We would like to thank the following for their generous donations:
   v. Plan and timeline updated
   vi. Minutes and new agenda produced
e. Website committee
   i. 2 artists added
   ii. 1 events added
   iii. 1 business added
   iv. Minutes and agenda added to website
   v. President bio and pic added
   vi. Art may or may not be for sale - if you are interested in purchasing, contact artist directly through their contact info added on top of contact page
   vii. Add "current events" on profiles
   viii. Made links on contact page to open in new tab
   ix. Added See something you like? With info on purchasing to contacts
   x. Event fliers with click through to outside event info
   xi. Event registration link added to registration page also option to come to store to register.
   xii. In past 7 days, 122 views by 48 visitors, referrers: Facebook 13 , Google Search 0, visitmarinecity.com 0, com.google.android.googlequicksearchbox 3, Instagram 1.
   xiii. Will add pics from Harvest Event to website
f. Tik Tok committee
   i. 101 video views
   ii. 3 profile views
   iii. 4 new videos - 8 total
   iv. Following 5 people
g. Facebook/Instagram committee
   i. New FB page needed to be created d/t a glitch
   ii. Up to 69 followers
   iii. Send out email with link to new FB page and request to like/follow
h. Window Cling distribution committee
   i. Extra window clings will be kept at Amy's in a basket

10. Next Meeting
   a. Wednesday, November 4, 2026 11am-1pm Special meeting with Tom Watkins at Bachler's
   b. Wednesday, November 4, 2026 2pm Regular meeting at Amy's



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11. Adjournment
    a. Motion made by Amy to adjourn meeting, seconded by Michelle, all in favor
    b. Meeting adjourned 4:06pm